

This week's hot sheet



Spacious Rambler with Shop, Entertaining Spaces, and Endless Potential



Why Most Sellers Today Are Hiring Real Estate Agents

Expert guidance matters—especially in a changing market like the Yakima Valley.

Thinking of selling your home on your own? You're not alone—but fewer homeowners are going the FSBO route. In fact, FSBO sales are at a record low, with 75% of sellers unsure it's the right move.

In Yakima's steady-but-shifting market, a smart strategy matters. With more listings and savvier buyers, having a local expert on your side can make all the difference.

1. Pricing Matters More Than Ever

In Yakima's shifting market, overpricing can lead to delays—and underpricing can cost you. Agents use real-time data to price it right the first time.

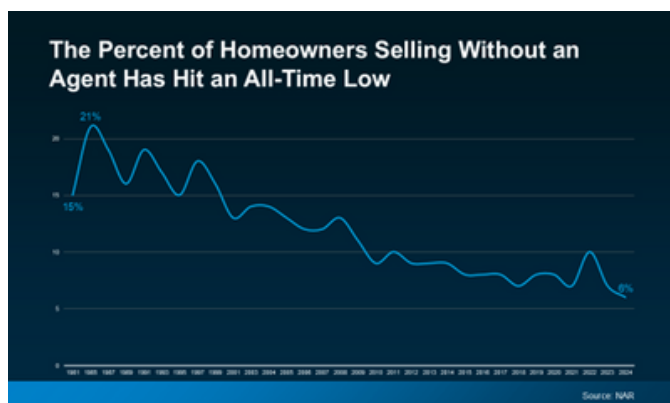
2. Paperwork Protection

From contracts to disclosures, agents ensure the paperwork is accurate and complete—crucial as buyer contingencies become more common.

3. Better Exposure

Agents offer professional marketing and wide-reaching networks that help your home stand out and sell faster.

Bottom Line: Selling your home in the Yakima Valley doesn't have to be stressful. With the right agent, you'll have expert guidance every step of the way—so you can sell smart, confident, and ready for what's next.



Hope to reconnect soon—wishing you a wonderful week ahead!

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Featured Listing



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